



# High-Impact Displays for High-Impact Spaces

Prysm Systems is a Silicon Valley-headquartered company delivering total display solutions that create unrivaled immersion and engagement. With its groundbreaking hardware and software, Prysm Systems is revolutionizing the world of large-scale displays. Its Laser Phosphor Display (LPD) platform is a key foundational technology that makes breathtakingly beautiful, scalable, and versatile video walls possible. Prysm display solutions serve major brands globally.

Privately held, Prysm Systems has a global sales and support network, with offices worldwide.

## Key Product Solutions

**Prysm Systems LPD 6K Series:** The latest breakthrough in LPD technology, LPD 6K, delivers the world's largest, single-panel, interactive display. With stunning resolution, it delivers high contrast and true blacks for an unmatched, immersive experience. It is currently available in 225" (7K), 190" (6K), and 135" (4K) sizes and resolutions.

**Prysm Application Suite:** Prysm's best-in-class visual collaboration software enhances the presentation and collaboration experience on Prysm Systems' LPD 6K displays by bringing together all of your content, tools, and applications on a single digital canvas. Software is also accessible from 3rd party displays and devices.

## Prysm Systems LPD Advantages

### Totally immersive

- High resolution and contrast ratio
- Wide viewing angle (178°)
- Unrivaled image and brightness uniformity

### Endlessly engaging

- Many interactivity options including touch, gesture, and mobile devices
- Excellent for multiple media types including video, telepresence, and user-generated content
- Displays multiple content inputs

### Sustainably smart

- Up to 20% less energy required than competing technologies
- No special power or cooling infrastructure is required, plugs into a standard wall outlet
- Long life; 60,000 hours (7 years operating 24/7)

## Key Market Segments

- Customer experience and briefing centers
- Boardrooms
- Auditoriums
- Lobbies and welcome centers
- Command and control spaces

# Who is leveraging Prysm Systems LPD technology?

Prysm Systems powers many companies in the Fortune 1,000. Our customers are leaders in all industries, including technology, energy, finance, healthcare, media, and higher education.

## Select customers:

**Standard Process**  
Boston University  
GE

**Sprint**  
Under Armour  
Walgreens

“We wanted to identify a technology that would enable us to encapsulate the excitement we have about our products and deliver it in a totally immersive way.”

— Dr. John Troup, Vice President of Clinical Science, Innovation and Education, Standard Process



## Contact Information

### Prysm Systems headquarters

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[prysmsystems.com](http://prysmsystems.com)

## Quick Facts About Us

### Management team

Amit Jain, CEO & Founder  
Roger Hajjar, PHD, CTO & SVP, LPD BU  
Jasbir Singh, CFO & SVP, Finance  
Sreeni Garlapati, CIO & VP Customer Success

### Board of directors

Yatin Mundkur  
John Coelho  
Brian Borton  
Amit Jain  
TK Pen

## Intellectual property

The company's IP portfolio includes over 200 issued patents, plus many more pending. Prysm invented Laser Phosphor Display (LPD) technology and video wall solutions built on the LPD platform.

Corporate Counsel: Wilson Sonsini Goodrich Rosati, PC

## Milestones

Prototype: 2008  
Manufacturing Partner: 2009  
Technology and Company Launch: 2010  
Mass Production: 2011  
2nd Generation LPD Tile Launch: 2013  
LPD 6K Availability: 2017  
LPD 6K 225" Availability: 2020

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