



Connecting the possibilities.

# **Our Story**

**C**air Media

Our founder, Jack Ferlino, returned from his tour of duty in the Pacific Theater following World War II with extensive experience in communications, and in 1954 he started the company with a forward thinking vision of selling engineered sound and emergency alert systems. Over the past 60 years, Vistacom has grown from a small family owned business to one of the premier audio/visual integration firms in the United States today. Looking toward the future has always been a philosophy adopted by the Ferlino family, App Store De Cough per from their addition of video technology in the early 1980s, the embracing of network control technologies in the 1990s, to the immerging of collaboration and cloud technologies today.

Although the technology has changed dramatically since the company's founding in 1954, the core values remain true to our founder's vision. Our clients, not hardware, not software, are the real reason for Vistacom's success.



From concept to installation, to onsite training and annual service and maintenance contracts, Vistacom creates AV/IT solutions that suit your unique needs. Customized end-to-end AV/IT solutions

- ∀ BYOD and collaboration tools
- ∀ Streaming and archiving
- ∀ Full presentation and training systems
- ∀ Annual service and maintenance contracts





# **Our Mission**



To integrate audio video solutions in a cohesive, manageable format that enables our partners to improve their business with a focus on

- Our Clients
- ∀ Our Employees
- ∀ Our Company
- ∀ Our Community

Our core values create the consistency of business performance that we've delivered on for more than 60 years

# **Our Markets:**

- ▼ Network Operation Centers and Video Walls
- ∀ Higher Education
- Corporate
- ∀ Healthcare
- Government
- ∀ Utilities
- ∀ Security
- ∀ Houses of Worship

#### **Trusted Partner**

We put your interests first. We start with your needs and deliver solutions to retain and grow long-term relationships.

### **Delivering Expertise**

We deliver measurable value through a knowledgeable staff, leading edge technology, and principles based on our experience in your industry.

### **Taking Ownership**

We treat your business challenges as if they were our own. We roll-up our sleeves and serve as dedicated members of your project team.

Our core values are not just corporate buzzwords. They guide our interactions with our customers, with our prospects, and with our partners.



In The News

VISTACOM







### Our Process

All projects begin with a thorough site analysis to ensure that the project scope is precisely defined to all client expectations.

Vistacom creates detailed models of all system components and their spatial surroundings, the blueprints for completed installations, to integrate seamlessly into the room and. Our LEED accredited designers can also work with architects to ensure that your technology systems reduce negative environmental impacts.

Clear, concise system interfaces make our communication systems easy to use, even by nontechnical personnel.

A dedicated project management team will closely monitor your entire installation and ensure that facility downtime is minimized so classes and administrative functions are not impacted.

An AV system is only as effective as the people who use it, and our specialized training programs give you the confidence and understanding to use your equipment to its fullest capabilities.

## **Custom Support Services**

As part of the positive, long-lasting partnerships we develop with our customers, Vistacom offers a variety of support services designed to increase equipment life while decreasing maintenance costs and downtime:

### **∀** Standard Service

On-call access to system service. Includes labor, unlimited two-hour phone response, 8:00 AM to 5:00 PM coverage, next-day onsite service, and help desk support.

### **∀** Continuing Performance

Includes scheduled maintenance visits designed to ensure that your equipment continues to perform to its fullest potential, maximizing the longevity of your system.

### **∀** Continuing Education

Ongoing training allows your staff to develop the knowledge and skills needed to effectively operate your technology. Certified trainers ensure system mastery.

### **∀** Custom Service Level Agreements

An extensive list of services to support a customized solution for your equipment needs.

What Vistacom does best is harness the world's newest technological advancements into real-world solutions that enhance your organization's capabilities while reducing overall operational costs. For more information on what we can do for your facility, visit Vistacominc.com



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