

# ISDM



Meeting room AV &  
control

Unified comms, cloud  
video, VC &  
collaboration

Design, programme  
management  
& support

Network design &  
integration  
Services

Digital signage  
& interactive  
technologies

IOT application and development

# WHO ARE ISDM?

We are global specialists in technology, unified communications and future audio visual that offer design expertise, delivery, and support to blue chip multinational organisations. Currently, our service contracts cover 64 countries.

Established in 2012, ISDM have grown from a UK company to a global business with 40 authorised partners worldwide. We build long-term, trusting, mutually beneficial partner relationships, working together towards strategic goals.



ISDM

# ABOUT ISDM

Specialising in face to face meetings, wherever you are located



**RORY BRANNIGAN**

**CHIEF EXECUTIVE OFFICER**

Rory leads our sales and partnership programme. He has 25 years of experience and has been at the forefront of delivering cutting edge solutions to all types of business.



**KAREN MCWHIRTER**

**CHIEF OPERATIONS OFFICER**

Karen's prior experience across the corporate and SME sectors allows her to understand the challenges faced in each area. Her knowledge ensures that quality solutions are tailored to suit each client.



**STEPHEN MILNER**

**CHIEF TECHNOLOGY OFFICER**

Stephen's expertise lies in making sure that the technologies out there are simplified for ease of use. He also looks after ISDM's partnerships and manufacturing relationships.



**BEN KAYE**

**SENIOR SOLUTIONS ARCHITECT**

Ben is central to designing our customers' solutions, and ensuring that they are the right fit from the nuts and bolts up.



# ISDM PARTNER LOCATIONS



# ISDM CORE OPERATING PRINCIPLES

## Drive for sustainable outcomes

Identify needs, measure impact, create meaningful solutions, and drive adoption.

## Involve the right people

Empower users, ask powerful questions, and research within the industry.

## Think beyond the now

Create future proofed, scalable solutions with a clear road map to groundbreaking technology.

## Focus on quality

Have dedicated QA roles, documented standards, precise measurement and control.

## Commit to customers

Understand strategy, don't accept mediocrity, continuously research and not afraid to challenge.

ISDM™

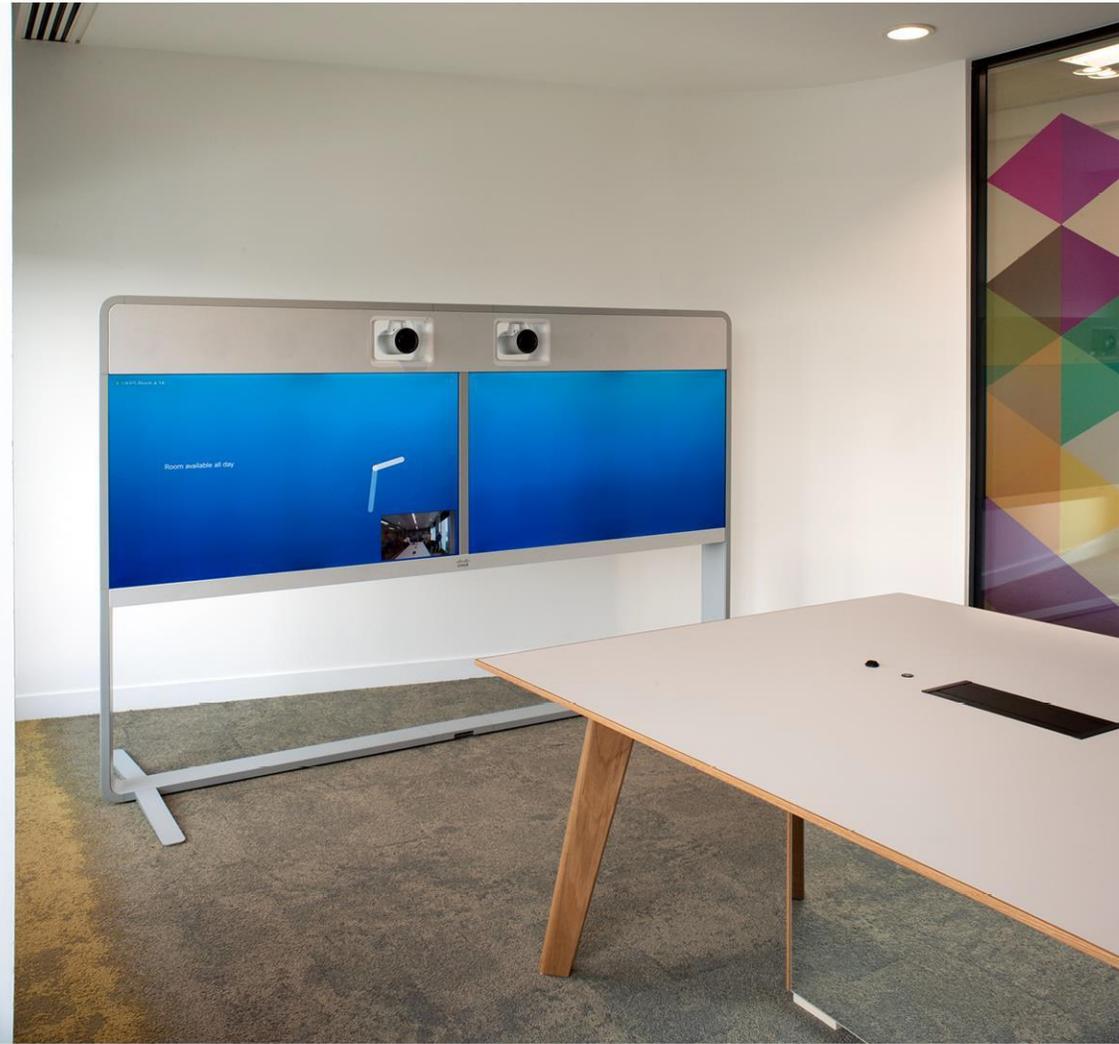
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# MEETING ROOM SOLUTIONS

# EXAMPLE ROOM BOOKING PANEL

2 Pancras Square AstraZeneca



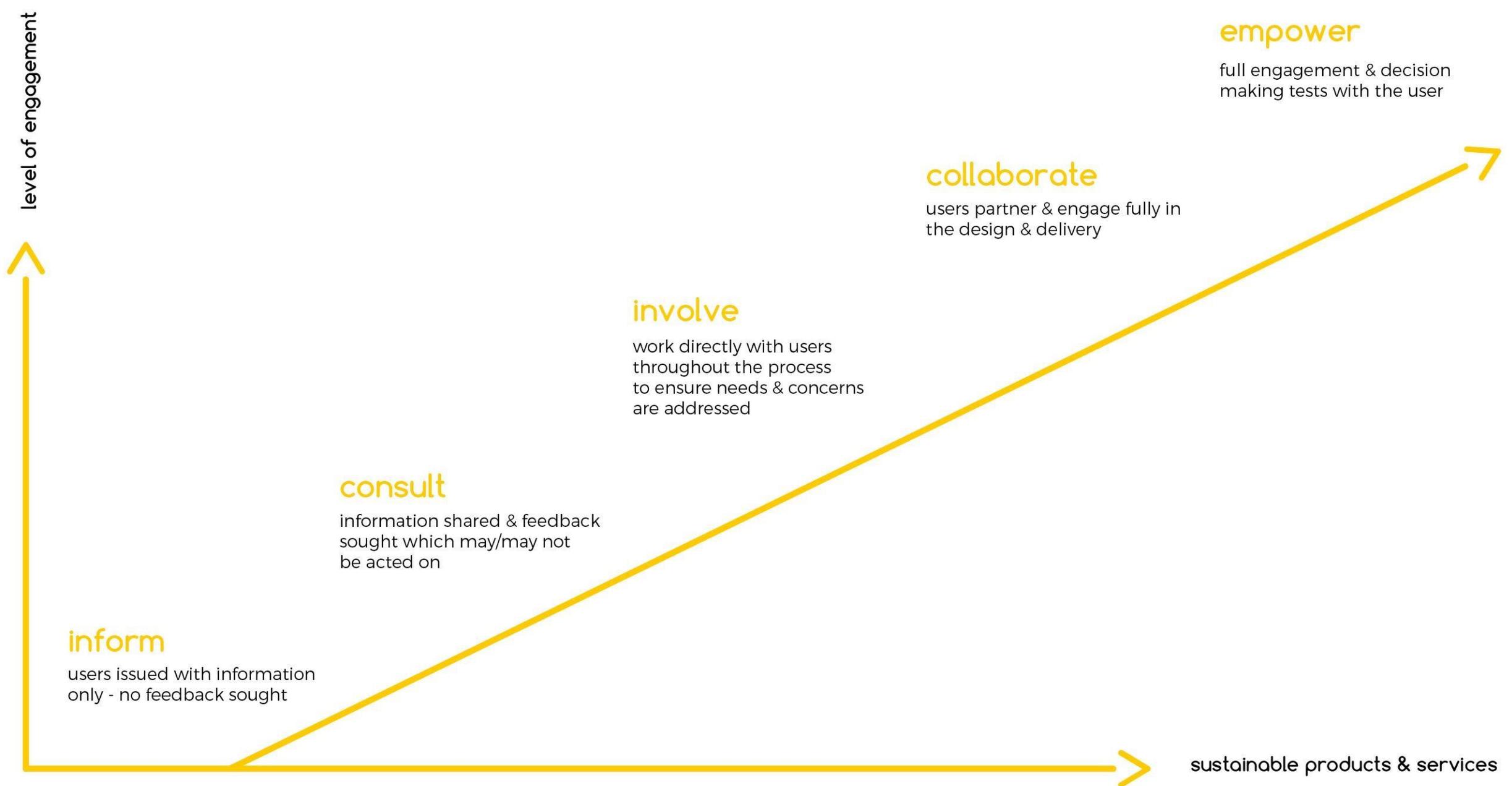






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# USER ENGAGEMENT



level of engagement

**empower**

full engagement & decision making tests with the user

**collaborate**

users partner & engage fully in the design & delivery

**involve**

work directly with users throughout the process to ensure needs & concerns are addressed

**consult**

information shared & feedback sought which may/may not be acted on

**inform**

users issued with information only - no feedback sought

sustainable products & services